

Get Online Week Event grants

Good Things Foundation is delighted to be building and supporting the Be Connected Network as one part of the Be Connected program funded by the Department of Social Services. The Be Connected program aims to support people over the age of 50 to engage with digital technology and thrive in a digital world. The Be Connected program includes a \$20m grant program for community organisations who are part of the Network, helping them to deliver support to older Australians to get online.

What is Get Online Week? **#try1thing**



With 3 million people identified as digitally excluded in Australia, there is much to do to ensure that no one is left behind in an increasingly digital world.

The [latest research from the Office of the eSafety Commissioner](#) shows that a major fear factor exists among older Australians who have low digital literacy—technology often proves to be intimidating, reinforced by a lack of confidence to ask for help or knowledge of where to get help. Older Australians face barriers to increasing their internet use, including lack of knowledge about how to use devices and how to perform tasks online. However, half of Australians aged 50 years and over actually want to use the internet more and they'd be more likely to do so if given the chance to improve their digital literacy and skills.

That's why we are running Get Online Week 2018, an international campaign launching in Australia for the first time. Between the **15-21 October 2018**, numerous events will take place across Australia, helping people without digital skills make the most of the internet - and you can get involved! We're working together with commercial partners, stakeholders in government and hundreds of community organisations to reach out and encourage people to join their event and #try1thing new online. It's an easy way to overcome the initial hesitation and begin your online journey. We are supporting community organisations with a special Get Online Week Event grant of **\$1,500** to run their event.

About the Get Online Week event grant

We are delighted to offer all **Be Connected Network Partners** the opportunity to apply for a Get Online Week Event grant of \$1,500 to host an event, promote your organisation and reach new people in your community.

Are you full of ideas for a truly excellent Get Online Week event? Do you need a bit of extra help to make sure people in your community know what you have to offer? Are you looking for support to make sure you have the resources to run a campaign event? Are you already a Be Connected Network Partner or willing to join our Network? A Get Online Week Event grant could be perfect for you.

This year we're encouraging everyone to #Try1Thing online that is completely new to them, whether they're just starting to learn the basics or want to improve the skills they already have. It could be anything from their first video call or email, to setting up internet banking, or searching for jobs online.

Grant Requirements

We're asking you to invite people who need help accessing all the benefits the internet can offer to your local event. It could be your customers, clients, residents or service users, or just local people who want help getting online.

All you need is a venue, an internet connection and a friendly welcome.

And it doesn't have to be scary - for you or them! This week is about encouraging people to dip their toe in the digital water. We believe that giving just one new thing a go will open up the digital world and can lead to great things.

What is required of grant recipients:

1. Hold at least one event during Get Online Week to engage with your community and get older Australians to try one new thing online
2. Provide a detailed report of how your Get Online Week activity went, including funding expenditure by 30 November 2018. In the report (one A4 page) we would like to know:
 - i. When, where and for how long did your event take place
 - ii. The number of people that attended
 - iii. Images, quotes and stories (what new things did people try?)
 - iv. Expenditure (what did you spend the funds on?)
3. Introduce new learners to the Be Connected learner website and encourage them to sign up to learn new skills

What we'd like you to do:

1. Promote your event through social media, notice board advertising, or even in the local media
2. Send a local press release and invite VIPs such as MPs, mayors, and your leadership team
3. Participate in the monthly survey

Support you'll receive from us:

We're here to provide you with support to ensure you are fully prepared to run a successful event, such as:

1. Marketing materials
2. Press release and invitation templates
3. Ideas/themes for sessions
4. Social media guidelines and tips for advertising
5. A webinar on running successful events
6. Report template

Eligibility:

All organisations who are Be Connected Network Partners can apply for this grant. If you are not yet a Network Partner, you can join via the '[Joining the Network](#)' page on the website. You are able to apply for a grant as soon as you've successfully joined the Network.

What can the grant be used for?

The funding should be spent on activities that help you run the event and inspire older Australians to #Try1Thing online, such as:

- Event room hire
- New devices including computers, laptops, tablets, smart phones
- Presenter/volunteer expenses
- Catering
- Printing of learning materials
- Marketing/promoting your event
- Fun and creative ways to engage your audience at the event

How do I apply?

The application period is open from 23 July 2018 - 31 August 2018. Please log on to the [Network Partner site](#) and submit your application online. You can see an example of the form below. Question 1 will be pre-filled but you should double check that the information is correct. Question 2 will check that you qualify for the grant. Question 3 is where you tell us about your planned event.

If your application is successful, the grant amount of \$1,500 will be transferred to you by early October 2018.

Application questions

1. Your organisation and applicant details

The following fields will be pre-filled. Please check to ensure that your details are correct.

- 1.1 Organisation name
- 1.2 Network Partner number
- 1.3 Centre address
- 1.4 Primary contact
- 1.5 Telephone number
- 1.6 Email address

2. Conditions of the grant

Please ensure that you can select **yes** to all of the qualifying criteria outlined below:

- I agree to undertake police checks for all digital mentors. Please note, if you are successful you won't be able to accept the terms and conditions of the grant until you have current police checks in place.
- I agree to ensure that our organisation has public liability insurance. Please note, if you are successful you won't be able to accept the terms and conditions of the grant until you have current police checks in place.
- We have fully accessible premises.

3. The Event

3.1 Which target audience(s) are you aiming to reach with your event

- Aboriginal and Torres Strait Islanders
- Culturally and linguistically diverse individuals
- Individuals based in outer regional, rural and remote areas
- Older people
- People with chronic/life limiting health conditions
- People with learning disabilities

- People with mental health conditions - mild
- People with mental health conditions - moderate
- People with mental health conditions - severe
- People with sensory impairments
- People with a physical disability

3.2. Please provide us with an overview of your event (tell us the name of your event/s, where and when it is going to be held, and how many people you expect will participate) (100 words)

3.3. What is the aim of your Get Online Week event/s and what activities will you undertake to ensure your objectives are met? (250 words)

3.4. How will you use the funds to help deliver the event/s (what is your budget?) (100 words)

3.5. How will you promote the “#Try1Thing” theme of Get Online Week during your event/s? (100 words)

3.6. How will you use the Be Connected program and resources during the event/s? (100 words)

3.7. What are your marketing strategies to promote the event/s? (200 words)

Remember you can contact our Network Team at any time if you have any questions about the application process. They can be contacted on (02) 9051 9292 or connect@goodthingsfoundation.org and are very happy to help.