



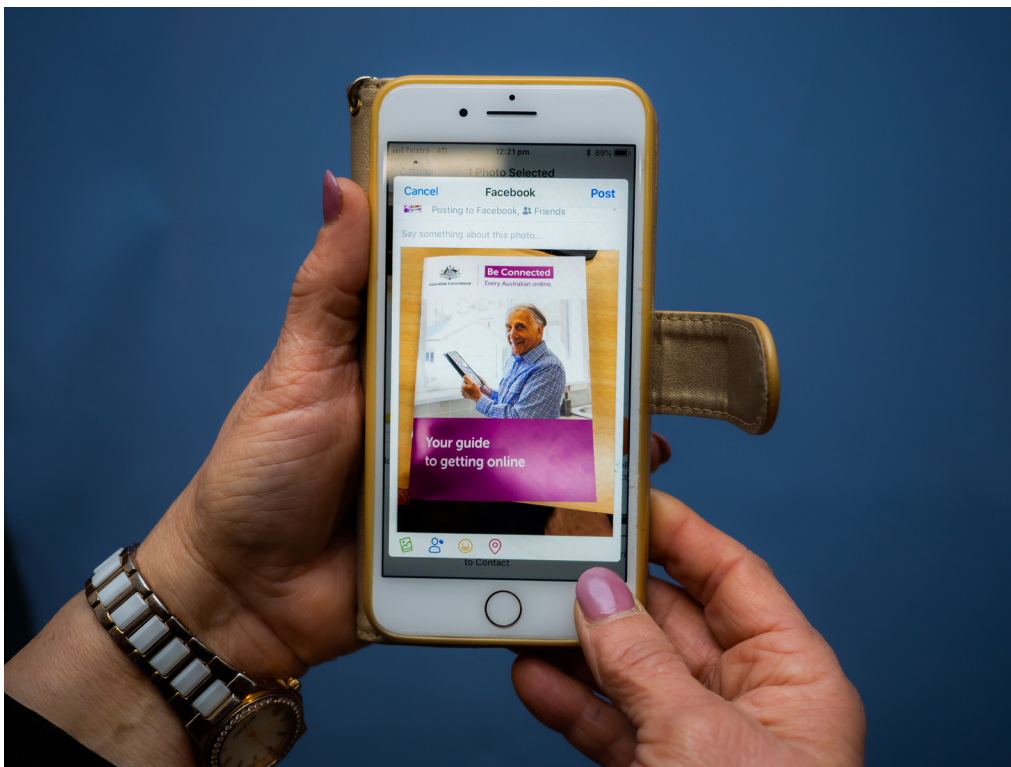
# Talking about your Be Connected program

As you know, the Be Connected program is only funded until June 2021. We're as eager as you are for Be Connected to be refunded and continue past this date, and we could use your help to try and make that happen!

We love hearing stories from our Network Partners about the great work that you're all doing out in your communities helping to increase digital inclusion.

We'd like as many people as possible to hear these stories, too!

Here are a few tips to help you spread the word as widely as possible about the positive impact the Be Connected program is having.



## Share your stories with your local federal MP

Tagging your MP in your posts will help raise awareness of not only what great things you're doing with the Be Connected program, it also helps raise the profile of the Be Connected program as a whole. [Click this link to find out who your local MP is if you're not sure.](#)



# Talking about your Be Connected program

## Use the Be Connected hashtag - #BeConnectedAU

Hashtags help group posts from many people or organisations into one feed, almost like a story. By using the hashtag #BeConnectedAU in your posts, you will be contributing to the amazing feed of stories and pictures from Network Partners all across the country.

## Use your local hashtags

Your local area may have a popular hashtag you can add to the end of your post, such as #Wollongong. You can also think about adding hashtags such as #whatson or #event. This way, when people have a look at what's been happening in a certain area they'll see the posts about your sessions.

## Make your posts stand out

Social media posts that use images or videos to convey a message have more of an impact than those that are text only. Always include accompanying text with your image or video that reinforces your message in a couple of easy to understand sentences.

## Follow us and tag us

Following our social media accounts will show you news, updates and stories from the Network that we share! You can also tag us on social media too, that way we'll get a notification about your posts and we can share those with the wider Network.

Our social media accounts are:

Facebook: [Good Things Foundation Australia](#)

Twitter: [@BeconnectedAU](#)

LinkedIn: [@Good Things Foundation Australia](#)

If you haven't already, join our Be Connected Network Partner Facebook group. It's a great place to keep in touch with your fellow Network Partners, share stories and ask questions about the program!